

Online Public Access

Pamela Wright

Chief Digital Access Strategist, NARA

3/03/2009

Online Public Access at NARA

- Online Public Access Integrated Product Team Chartered in August 2008
- Diverse cross-agency working group, consisting of agency leaders, IT specialists, archivists, program office managers, legacy product owners.
- List of Guiding Principles:
 - Focused on the user
 - Fit into the larger idea of NARA's presence on the web

Streamlining

- ARC (all data)
- AAD (some series)
- Archives.gov (all)
- Pres. Libraries (sample)
- ERA (sample)

Online Public Access

- Streamlined search
- Display and navigation – useable and appealing
- Useful timely statistics
- Social media pilots
- Looking to the future: visualization, mashups, linked data

Brief Display Mock-Up

 Archives.gov Preferences About Help

Search: Go [Advanced Search](#)

Search: Go (xxxx) results for "term"

Select all [Save](#) [Print](#)

9356 Online Holdings [View all Online Holdings](#)

 [Result title name which is also a link to the item](#) [View](#) [Print](#)

Hyannisport Weekend- President Kennedy with children, Kathleen Kennedy (holding Christopher Kennedy) Edward Kennedy Jr., Joseph P. Kennedy II, Kara Kennedy, Robert F. Kennedy Jr., David Kennedy, Caroline Kennedy, President Kennedy, Michael Kennedy, Courtney Kennedy, Kerry Kennedy, Bobby Shriver (holding Timothy Shriver), Maria Shriver, Steve Smith Jr., Willie Smith, Christopher Lawford, Victoria Lawford, Sidney Lawford, Robin Lawford (in foreground- John F. Kennedy Jr.), Hyannisport, MA, Kennedy Compound
<http://Vestibulum.in.eratid.sapien.molestie.molestie>

 [Result title name which is also a link to the item](#) [View](#) [Print](#)

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<http://Vestibulum.in.eratid.sapien.molestie.molestie>

7231 Description Only [View all Description Only results](#)

[Result title name which is also a link to the item](#) [View](#) [Print](#)

Integer pulvinar risus ac nibh varius nec euismod nibh varius. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Vivamus a massa sed ante tincidunt consectetur. In dolor velit, elementum a laoreet et, convallis at est. Integer feugiat turpis eu metus consectetur pharetra.
<http://Vestibulum.in.eratid.sapien.molestie.molestie>

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<http://Vestibulum.in.eratid.sapien.molestie.molestie>

9546 Presidential Libraries [View all Presidential Library files](#)

 [Result title name which is also a link to the item](#) [View](#) [Print](#)

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Topic Clusters

- [World War I \(35\)](#)
- [World War II \(47\)](#)
- [Vietnam War \(452\)](#)
- [Civil War \(8\)](#)
- [Korean War \(643\)](#)
- [War Photos \(90\)](#)

Refine Results

Date Source

- [Link name \(xx\)](#)

Type of Archival Materials

- [Architectural and Engineering Drawings](#)
- [Artifacts](#)
- [Data Files](#)
- [Maps and Charts](#)
- [Moving Images](#)
- [Photographs & Other Graphic Materials](#)
- [Sound Recordings](#)
- [Textual Recordings](#)
- [Web Pages](#)

Heirarchical Level of Records

- [Record Group](#)
- [Collection](#)
- [Series](#)
- [File](#)
- [Item](#)

Full Display Mock-Up

Archives.gov Preferences About Help

the NATIONAL Archives
www.archives.gov

Search: Go [Advanced Search](#)

Navigation Title
[Return to Search Results](#)

hierarchy



Filmstrip

Title: President Kennedy with Kennedy Children
National Archives Identifier: 194265
Item from: President (1961-1963 : Kennedy). Office of the Naval Aide to the President. (1961 - 1963)
Creator(s): <parent-lod/><parent-title/>
[Additional information about this item](#)

Details
Scope & Content
Archived Copies
Container List
Shot List

Full Display/Full Metadata

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Item from: President (1961-1963 : Kennedy). Office of the Naval Aide to the President. (1961 - 1963)
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[Additional information about this item](#)

Details

Type: Photographs and other Graphic Materials
Hierarchy Item: 494, 301661
Parent Title: Records of the World War I Branch (Thomas Files), compiled 1918-1946
Production Date: 08/1928 - 08/1928
Creator(s) Name: President (1961-1963 : Kennedy). Office of the Naval Aide to the President. (1961 - 1963)
Part of: Series: [Cecil Stoughton White House Photographs, compiled 01/29/1961 - 12/31/1963]
Type: Photographs and other Graphic Materials
Access Restriction: Unrestricted
Use Restriction(s): Unrestricted
Contacts: John F. Kennedy Library (NLJFK), Columbia Point, Boston, MA, 02125-3398. PHONE: 617-514-1600; FAX: 617-514-1652; EMAIL: [kennedy.library@nara.gov].
NAL Control Number: NLK-WHP-ST-2601163
Variant Control Numbers: Contributors to Authorship and/or Production of the Archival Materials:
Index Terms: [Stoughton, Cecil (Cecil William), 1920-2008, Photographer]

Scope & Content

Hyannisport Weekend- President Kennedy with children, Kathleen Kennedy (holding Christopher Kennedy) Edward Kennedy Jr., Joseph P. Kennedy II, Kara Kennedy, Robert F. Kennedy Jr., David Kennedy, Caroline Kennedy, President Kennedy, Michael Kennedy, Courtney Kennedy, Kerry Kennedy, Bobby Shriver (holding Timothy Shriver), Maria Shriver, Steve Smith Jr., Willie Smith, Christopher Lawford, Victoria Lawford, Sidney Lawford, Robin Lawford (in foreground-John F. Kennedy Jr.), Hyannisport, MA, Kennedy Compound

Archived Copies

Copy 1
Copy Status: Preservation-Reproduction-Reference
Contacts: John F. Kennedy Library (NLJFK), Columbia Point, Boston, MA, 02125-3398.
PHONE: 617-514-1600; FAX: 617-514-1652; EMAIL: [kennedy.library@nara.gov].
Media Type: Photographic Print

Social Media

- OPA initiated social media revolution at NARA
 - Social bookmarking
 - NARAtions blog: <http://blogs.archives.gov/online-public-access/>
 - Flickr: <http://www.flickr.com/photos/usnationalarchives/>
 - Facebook: <http://www.facebook.com/pages/Research-at-the-US-National-Archives/129424269765>
 - Twitter: <http://twitter.com/archivesnews>
 - Ask an Archivist: Pilot coming soon!
- Future: continue to seek public engagement using new technologies

Schedule

- Roll out to NARA staff April 2010
 - Solicit feedback from staff and user groups
 - Make updates based on analysis of staff and user comments
- Roll out to public in December 2010
 - Solicit feedback from the public
 - Make updates based on analysis public comments
- Continual addition of data/functionality

Contact

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